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[1961]

PRICE LIST

VEGETABLE PLANTS

WHOLESALE AND RETAIL

TOP QUALITY
VEGETABLE PLANTS



Jacksonville, Texas

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WHAT MAKES OUR QUALITY PLANTS?

GOOD SEED—We purchase certified seed from well-known companies, thus assuring you of true variety and quality production. We grow our own potato seed which are certified by the Texas Department of Agriculture.

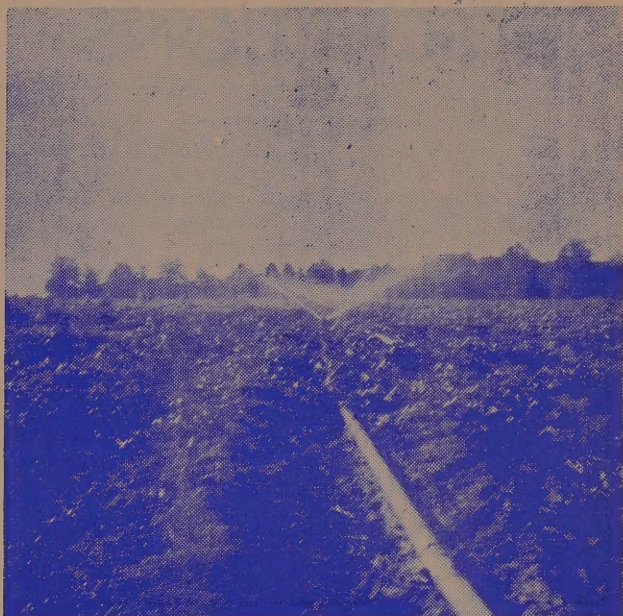
YEARS OF EXPERIENCE—Our many years in the plant business have taught us more about growing, packing, and shipping high grade vegetable plants.

INSPECTED FIELDS—Our fields are inspected, and our plants are certified by the Texas Department of Agriculture.

PROPER GROWING CARE—While our plants are in the field, they are cultivated regularly and sprayed at frequent intervals with the most modern scientific insecticides. This care keeps plants free of insects and diseases.

IDEAL CLIMATE—Our plants are grown in the famous East Texas vegetable growing district where soil and climate are favorable for plant growing. We have low temperature through the winter and early spring which makes them extremely hardy, vigorous, and well-rooted.

CAREFULLY PACKED—Regardless of how good a plant is when pulled, it is no use to you unless it reaches you in good condition. Our plants are carefully mosspacked in ventilated containers so they will arrive fresh and in excellent condition.



A field of our sweet potatoes under irrigation.

TO OUR CUSTOMERS:

Again we are extending our sincere greetings to you at the beginning of a new season and are hoping this year will be a successful and happy one for you.

Back of this price list are more than forty years of successful efforts in plant growing. During the forty years we have been growing and selling plants, we have made shipments to every state in the United States and feel that we have won the confidence of many customers and friends. Our many customers who have given us their business from year to year prove that we have lived up to our motto of "Prompt Service and Honest Treatment".

To all of our old customers we say, "Thank you for your patronage," and we hope we may have the privilege of serving you again this year. We are looking forward to making more new friends during the coming season.

Your orders, whether large or small, will be greatly appreciated, and we will do our best to merit your continued patronage.

DESCRIPTIONS

BROCCOLI

EARLY GREEN SPROUTINGS: Largely used by both market gardeners and home gardeners. Produces throughout the season. A desirable, delicious vegetable.

LARGE WHITE: A popular variety with large creamy white, firm heads.

BRUSSELS SPROUTS

HALF DWARFED IMPROVED: Tiny little cabbages which grow close on the stalk at each joint. Sweet and tender.

CABBAGE

JERSEY WAKEFIELD: Extremely early variety. Solid pointed heads. Rich green in colors. Unexcelled in quality.

FERRY'S ROUND DUTCH: Ball-shaped heads, firm high quality. Leading market variety.

COPENHAGEN MARKET: Large round heads. Excellent for kraut.

GOLDEN ACRE: The earliest round headed cabbage. Especially valuable for early market shipping.

MARION MARKET: Intermediate variety. Heads large and globular. Valuable for home garden, market garden, and kraut manufacture.

RED ACRE: Round, solid heads. Deep red color. Ideal for salads.

CAULIFLOWER

SNOWBALL X: Matures early. Produces solid, pure white, finely-grained heads.

EGGPLANT

Popular home and market variety. Bears fruits which are smooth, broad egg-shaped, very rich dark purple.

FLORIDA HIGH BUSH: Heavy yielder. Plants tall and upright. Fruit a dark purplish.

FORT MYERS MARKET: High bush variety. Outstanding for deep purplish color and high gloss.

AND VARIETIES

ONIONS

CRYSTAL WAX: Globe-shaped, mild and sweet. Excellent for storage.

YELLOW BERMUDA: Most widely grown of all Bermuda Onions. Large flat shaped. A heavy producer.

SWEET SPANISH: Bulbs very large, globular, deep amber-orange; flesh white, firm and mild.

HOT PEPPER

ANAHEIM CHILI: Mild, deep green becoming rich scarlet. Ideal for drying and canning.

HUNGARIAN YELLOW WAX (Banana): An early variety. Valuable for market gardeners and canners. Color waxy yellow changing to bright crimson at maturity.

LONG RED CAYENNE: A favorite hot variety. Plants large and very productive.

SWEET PEPPER

CALIFORNIA WONDER: Sweet variety. Deep green color. Flesh thick and mild.

PIMIENTO: A good canning variety. Color dark green changing to bright crimson. Sweet and mild.

YOLO WONDER: Improved strain of the sweet variety type. Excellent for marketing.

SWEET POTATOES

PORTO RICO: Sweetest of all yams. Deep rich, red meat. Big yielder.

RED GOLD: Very tasty. Skin and meat a rich, red color.

TOMATOES

RUTGERS: Large globular fruit of a deep red color that is excellent for canning and shipping.

HOMESTEAD No. 24: Red, same shape and color as Rutgers. Good shipper.

STOKESDALE EARLY: Fruits large, smooth and well colored.

DWARF CHAMPION (Tree Tomato): Vines are "tree" type, upright growth. Fruit smooth, solid and pinkish purple color.

PONDEROSA: Color deep purplish pink. Also called Beefsteak.

VALIANT: Color bright scarlet. Early variety.

SIOUX: Early variety. Deep scarlet. Adapted to Northern areas and high elevations.

FIREBALL: A new extra early tomato, gets you to the market when prices are high. Blossoms set in big clusters, even in cold weather, making it popular in north. Very small vines with little foliage. You can more than double the plants per acre. Very smooth globe shaped fruit about 4 to 5 ozs.

135 and 146 also available.

(See Page 10 for prices)

FROST-PROOF PLANTS

Cabbage, Onions, Broccoli, Brussels Sprouts, Cauliflower, and Collards are frost-proof. Cabbage and Onions will often stand temperatures as low as 18 to 20 degrees. However, frost-proof does not mean freezeproof. Tomatoes, Pepper, Potatoes, and Eggplants are NOT frost-proof.

PLANTING NOTES

Plants should be set in well-prepared soil of high fertility. Set plants in soil up to the first leaf and pack soil tightly around the roots and cover with loose dirt to keep moisture in the soil. Onions should never be watered at the time of setting.

USE ORDER BLANK AND ENVELOPE

Tear out the order blank found on the last page of this catalog. Fill it out carefully, being certain that your name and address are written plainly. Place order blank in the enclosed envelope that is already addressed for your convenience. Mail it to us, and your order will be filled promptly or booked for later shipment—whichever you request.

BOOKING ORDERS EARLY

We offer you the convenience of placing your orders early with shipments to be made on the date you request. All orders will be acknowledged immediately upon receipt. At the date your plants are shipped if we can offer you a lower price on any item than those quoted in this price list, your plants will be sent to you at the new, lower price, and a refund will be made.

SPECIAL PLANTING SERVICE

We offer a Special Planting Service for commercial growers. If you desire plants of special varieties that we do not stock and in quantities, we would be glad to grow them for you. Write us for detailed information.

(See Page 10 for prices)

WHEN TO ORDER

Orders may be placed any time between

January 1 to June 10

Cabbage and Onions are ready for shipment
January 1 to June 10.

Tomatoes are ready March 1 to June 10.

Pepper, Broccoli, Cauliflower, Brussels
Sprouts, and Collards are ready March 15 to
June 10.

Eggplants and Sweet Potatoes are ready
April 15 to June 10.

QUICK SHIPMENT

We grow all of the plants we ship. Orders are filled the day following receipt of your order unless weather conditions delay shipment. Plants can not be taken from the field in cold, wet weather. Normally plants will reach you in 24 to 48 hours, and if not delayed in some way, will be almost as fresh as when pulled. So you can easily understand why we can give you quicker service and better plants than dealers and seedhouses.

SATISFACTION GUARANTEED

Our plants are packed and guaranteed to arrive in good condition if there is no delay en route. But occasionally such a delay does happen, and if your plants are not in a usable condition, we ask you to send us the following information: (1) Exact date the package arrived at the postoffice or express office and the date it was delivered; (2) a verified statement from the postal employee, a rural carrier, or express employee who inspected the plants.

This information will enable us to make an immediate investigation; thus we shall be able to give your adjustment prompt and proper attention.

SHIPPING PLANTS BY EXPRESS

On orders of 700 plants or more we usually send the plants by Express unless stated otherwise in your order. Express shipments usually average \$2.23 per shipment on 700 or 1,000 plants. Express shipments are just as safe as mail and much cheaper on large orders. We always send you a card notifying you the date of shipment of your order. By this card you can usually estimate the date of arrival. If you do not have an Express Office in your town and want plants shipped by Express, please give the name of your nearest Express office.

AIR FREIGHT SHIPMENTS

Air Freight shipment can be made on orders of \$60.00 or more. Shipments arrive at most air-freight terminals within ten or twelve hours after departure from Tyler, Texas.

UPON RECEIPT OF YOUR ORDER

Always call for your plants immediately after they arrive at the postoffice or express office.

If the plants (except Onion plants) look dry and yellow, do not be disappointed. Just wet or muddy the roots good and trench out in a cool shady place 24 hours and then set in a well-prepared ground and water well. Never set in hot sun when received.

Do not wet Onion plants when you receive them. If they are damp when received, spread in a cool place and let dry before setting.

C.O.D. PRICES

All C.O.D. prices listed above are the cost of plants only. The cost of postage or express is extra. Our customers' C.O.D. orders are filled promptly, but if you desire a prepaid shipment, which will save you the extra cost of a C.O.D. shipment, see PREPAID PLANTS on Page 9, or SHIPPING BY EXPRESS on Page 8.

INCLUDE POSTAGE WITH ORDER FOR PREPAID PLANTS

Prepaid shipments are those sent out by us with all postal charges paid. When your order arrives, it will be delivered to you without any further cost to you. To order Prepaid Plants, consult the C.O.D. price list on Page 10 to find the price of the plants you are ordering. Then look at the Parcel Post Rates chart at the bottom of this page to find out the cost of the postage on the amount of plants you have ordered.

After you have learned the cost of the postage, add that amount to the cost of the plants and send the total amount to us. Your order will be shipped by prepaid parcel post; thus, saving you the inconvenience and extra cost of a C.O.D. shipment.

The chart at the bottom of this page gives you the parcel post rates to the different postal zones.

PARCEL POST RATES

No. of Plants	Lbs.	2nd Zone	3rd Zone	4th Zone	5th Zone	6th Zone	7th Zone
200	3	38	41	47	55	64	74
300	5	48	53	63	75	90	1.06
500	7	58	65	77	95	1.16	1.38
700	9	68	77	91	1.15	1.42	1.70
1,000	13	85	1.01	1.19	1.55	1.91	2.34

PARCEL POST CHART*

3rd Zone

Arkansas, Oklahoma, Mississippi

4th Zone

Missouri, Kansas, Alabama

5th Zone

Colorado, Illinois, Indiana, Iowa, Kentucky, Nebraska, New Mexico, North Carolina, Ohio, South Carolina, South Dakota, Tennessee, Virginia, West Virginia, Wisconsin.

6th Zone

Maryland, Michigan, Minnesota, New York, North Dakota, Pennsylvania, Wyoming.

7th Zone

Idaho, Massachusetts, Maine, Washington, Washington, D. C.

* Most of the post offices in these states listed above will be in the zone as shown on the chart.

C.O.D. PRICE LIST

**Broccoli, Brussels Sprouts, Cabbage,
Cauliflower, Eggplant, Onions, Pepper,
Sweet Potatoes and Tomatoes.**

200 plants	\$ 1.50
500 plants	2.50
700 plants	3.00
1,000 plants	3.50
5,000 plants	16.25
10,000 plants (Cabbage & Onions).....	25.00
10,000 plants (All other plants).....	30.00

We can furnish plants listed above mixed any way wanted in the varieties listed. (No amounts smaller than 25 plants in one variety, please). When you wish to order larger quantities than those listed in this bulletin, write us your needs and we shall be happy to quote our best prices.

EXTRA LARGE PLANTS

Ready April 20 to June 10

Once again we are able to supply the extra large plants. These plants have been transplanted into beds so they will have an extra large stock and the Pepper and Tomatoes are very often in bloom when shipped. We have to receive a higher price for these plants, but we believe they will prove profitable as they produce much earlier than the regular plants. We feel sure they will please you. Try at least a few of these in your order. We can furnish these in the same varieties as the other plants.

100 plants	\$1.50
500 plants	5.00
1,000 plants	9.00

These plants will weigh approximately twice as much as the regular plants. Please take this into consideration when using the parcel post rate chart on page 9. For example, an order of 500 extra large plants will be 14 pounds.

HYBRID TOMATOES

A good tomato hybrid is the result of hundreds of trial crosses and testing and have shown enough advantage in early vigor and yield to justify their use in spite of the high cost. The plants do well in the field. Try a few and compare the results.

50 plants	\$1.00
100 plants	\$1.50

**Phone 2201 New Summerfield Exchange
Jacksonville, Texas**

Date or Order 196

Date Wanted 196

I am enclosing \$..... for this order.

Ship to me by Mail..... Express.....
Mark "X" in space for desired shipment

Name _____
(Please Print)

P.O. _____
(Please Print)

R.F.D. _____ Box _____ State _____

Nearest Express Office.....
(Please Print)

[illegible]

Prices are subject to change without notice.

Answer.....

Grow Your Own Vegetables . . .



A field of our plants being cultivated.